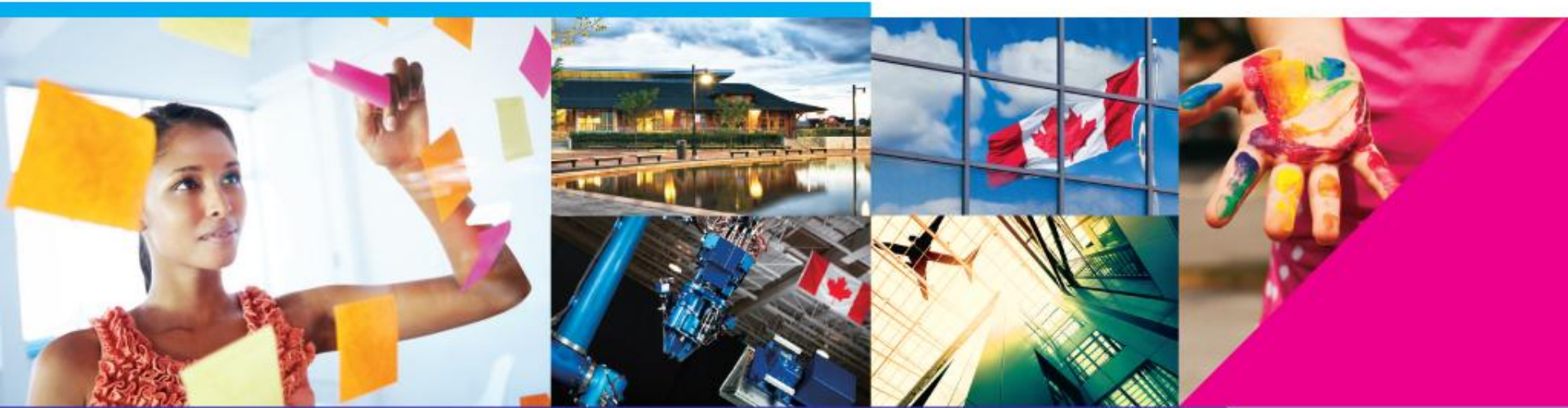


Brampton, Ontario, Canada



Brampton's Competitive Advantages





Brampton's Competitive Advantages

A City made-up of proud people who live and work in Brampton because it is engaging, culturally exciting, with great schools, housing, sports, wellness & recreation options, and is internationally recognized as a safe and attractive business location.

1. Highest Quality Lifestyle Amenities

- A great place to live with outstanding community amenities: 90 kilometres of trails and pathways and 400 parks; 120 recreation centres, specialized facilities that include ice rinks, pools, fitness areas, racquet sports courts, indoor soccer centre, curling rinks, ski hill, indoor tennis centre, seniors centres
- State-of-the-art Brampton Civic Hospital, & exciting Peel Memorial Centre for Integrated Health and Wellness (under development)
- Internationally recognized fire and emergency services
- Outstanding arts and culture scene, anchored by the beautiful Rose Theatre
- A designated Safe Community by the World Health Organization (WHO)
- One Beautiful Historic Downtown and Central Area.
- Wide range of housing, including condominiums, executive homes and estates
- Modern shopping options, new investments at BCC and Shoppers World Brampton
- Excellent Green Spaces for businesses



- 2. A Convenient Location, Next to Toronto – Canada’s business, financial, media and entertainment capital**
- 3. A Young, Growing & Creative Labour Force**
 - 4.2 per cent population growth per year between 2006 and 2011 (4th largest population in Ontario; 9th in Canada; 3rd in the Greater Toronto Area); lowest median age amongst Canada’s largest cities (34.7 years)
- 4. A Prosperous Consumer Market**
 - A designated urban growth centre by the Province of Ontario. Brampton has the 2nd highest growth rate among Canada’s 50 largest cities. An average of 18,000 people moved to Brampton each year between 2006-2011. High average income levels with an estimated average income above the Provincial average.
- 5. International Labour Force and Entrepreneurial Spirit**
 - Brampton’s population represents people from more than 209 distinct ethnic backgrounds who speak over 89 different languages. The top three non-official mother tongues (Punjabi, Portuguese and Urdu) accounted for more than 51 per cent of the allophone population in Brampton.



6. Excellent Supplier and Customer Base to Support your Business

- Over 8,000 business establishments are located in Brampton. Major economic sectors include: advanced manufacturing, automotive and aerospace; retail administration and logistics; information and communication technology; food and beverage; life sciences and business services.
- Over 80 per cent of businesses in Brampton are small and medium sized (less than 50 employees). A mixed industrial-commercial economy (72 percent services-producing; 28 per cent goods-producing).

7. Largest Supply of Vacant Land Next to Toronto's International Airport

- Over 2700 acres of available employment land and land coming on-stream in the near future.
- Of the cities and towns located within 40 kilometres of Lester B. Pearson International Airport, Brampton has the largest inventory of designated vacant residential and employment land for new construction.



8. Connectivity to Markets – A Sustainable & Efficient Infrastructure

- Home to CN's largest intermodal facility in Canada; extensive highways; located adjacent to Canada's largest international airport.
- Brampton Züm – An innovative bus rapid transit system connecting Brampton's businesses and workforce to the Greater Toronto Area.
- Utilities have capacity to meet future demands from business – water/wastewater, electricity, telecommunication infrastructure

9. Skills Development & Training Choices – Excellent Schools

- Home to Sheridan College Institute of Technology and Advanced Learning – Davis Campus, a leading centre for emerging technologies, science and business
- Home to Algoma University's Brampton Campus.
- 21 Colleges and Universities within a 1 hour drive time from Brampton.
- Innovative elementary and secondary schools with specialized learning disciplines

10. A Financially Stable & Supportive Municipality

- Brampton enjoys a Triple 'A' (AAA) credit rating by Standard & Poor
- A debt-free city with exceptional liquidity levels and a successful mixed economy.
- Predictable and stable cost environment
- Mayor, Council and Staff eager to work with existing Brampton companies, and assist businesses interested in locating or starting a business in Brampton.



Services for Business

Market Information

- Market Reports
- Local Economic Indicators
- Socio-economic Reports
- Demographic Statistics
- Business Establishment Inventory
- Employment Analysis
- Industry Sector Reports and Profiles

Human Resources Information (Labour Force)

- Labour Force and Occupation Composition
- Salary and Benefits Information
- Labour Force Statistics
- Access to Information on Training Programs and Providers Serving Brampton



Location Services

- Corporate Relocation Services
- Community Information for your Employees (healthcare, education, daycare, shopping...)
- ICI Site Selection Services
- ICI Real Estate Inventory and Costs
- ICI Construction Statistics
- Film and TV Location & Permitting
- Municipal and Utility Services and Costs
- Familiarity Tours of Brampton
- Introduction and Liaison with Municipal Departments

Micro and SME Advisory Services

- Guidance on permits, licenses and other requirements
- One-on-One Launch and Growth Counselling
- Business Planning Assistance
- Summer Company Program for Youth
- Start-up and Micro Business Seminars, Workshops, Professional Development Events
- Access to Research Innovation and Commercialization Programs



Financial Assistance

- Liaison with Federal, Provincial and Municipal Tax Credits and other Funding Programs
- Access to Government Programs for Business
- Promote and Facilitate City of Brampton Incentives for Brampton Businesses

Business Expansion Opportunities

- Networking Events to bring businesses together
- Facilitate Strategic Alliances (matching local requirements with domestic/international demands)
- Introduction of Special Events
- Recognize, Showcase and Promote Brampton Products, Services, Interesting Practices
- Promote Business Celebrations such as Grand Openings, Anniversaries
- Connect People and Business Networks using social media

Facilitation Services

- Key Point of Contact for businesses at Brampton City Hall
- Support businesses on policy issues that affect local competitiveness



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